

2018-19  
IMPACT



1 April 2018 - 31 March 2019  
[www.2050.scot](http://www.2050.scot)

# 2050 CLIMATE GROUP



# W H O A R E W E ?

2050 Climate Group is a **youth-led, volunteer driven** charity focused on tackling climate change. We live in a time where the need for ambitious climate action grows ever greater. Our generation and those that follow will live with the consequences of decisions that are being made today. We **exist** to empower these generations to play an active role in shaping these decisions, to create a present that will lead us to a prosperous and positive future.

Our **vision** is that, by 2050, our generation will have led and accelerated the progress to a low-carbon society and be active citizens in a sustainable world.

We work towards a vision where Scotland's Young Leaders:



## ENGAGE

Feel they have a part to play in creating a sustainable future.



## EDUCATE

Understand the challenges of climate change and how Scotland can lead the change.



## EMPOWER

Are equipped, prepared and motivated to be active citizens of the low carbon movement.



## LEAD

Are the voice of our generation on climate change action at a national and international level.

We do this through our:

- Young Leaders Development Programme (YLDP) - an annual programme for young people aged 18-35 in Scotland, focused on climate change education and leadership development.
- Leaders Network - a space for YLDP alumni to continue collaborating on climate change action.
- Political engagement - working to ensure young people's voices are heard in political decision making.
- Malawi's Climate Leaders - our first international partnership and cross cultural exchange.

## 2018/19 HIGHLIGHTS



- Winner - 'Young Pioneers' award (Herald Global Game Changers).
- Finalist - 'Contribution to skills', Scottish Green Energy Awards.
- Five of our team won or were shortlisted for individual awards.
- At our 'Just for YOUth' Summit, Nicola Sturgeon announced the start of our Malawi's Climate Leaders project to our 287 attendees. The Summit also led to us being invited to join the Just Transition Commission.
- We ran 15 events, with over 1300 attendees.
- We facilitated 335 youth inputs into political consultations and activities.
- We successfully ran the third year of our flagship Young Leaders Development Programme, with better engagement figures than previous years.
- Two cross-cultural visits with Malawi and Scotland's Young Leaders.

- We delivered the third year of our flagship annual Young Leaders Development Programme (YLDP).
- 6 core day-long weekend events, held on themes of personal, professional and political changemaking.
- **332 applications** from young people (aged 18-35) living in Scotland. **129 recruited**.

## TESTIMONIAL



I wanted to destroy my suspicions that not many people cared about the environment and that I was alone.

I can say with absolute certainty that there is an unbelievable number of people who care deeply about climate change and are fighting hard to change the world. I'm in awe of the depth and breadth of knowledge, talents, and dogged determination that exists in Scotland to make positive change.

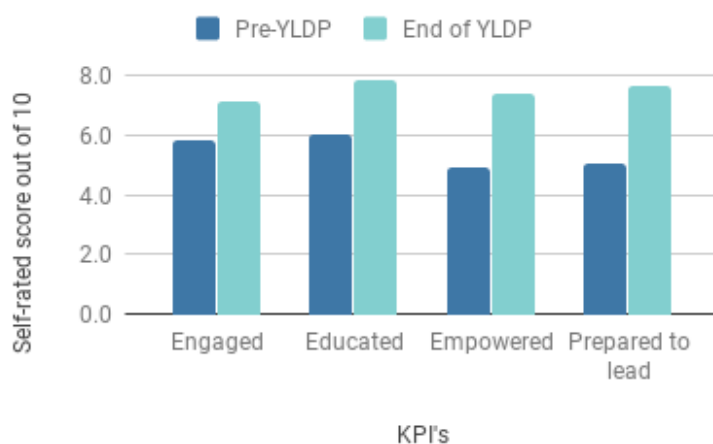
Young Leaders, you rock.



## ENGAGEMENT ON CLIMATE CHANGE

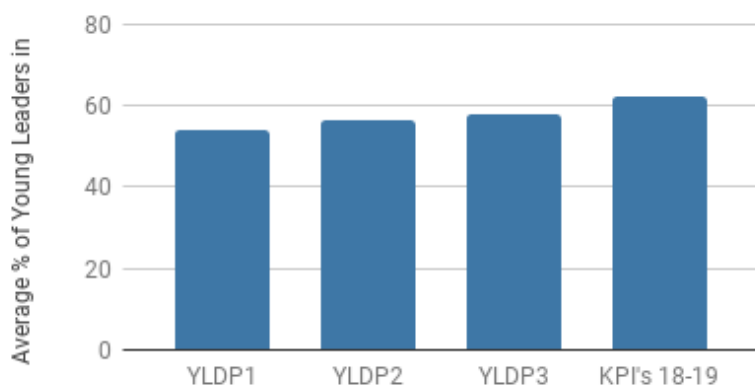
**5.5** (/10) before the programme  
**7.5** (/10) after the programme

### Key Impact of YLDP



- Average attendance was higher than both previous years.
- **65%** of Young Leaders attended at least 4 events (including the Induction), compared to 59% last year.
- **99%** of Young Leaders took action on climate change during the programme.
- Young Leaders worked on **12 Group Projects** to tackle climate change.
- 87% of Young Leaders said they were planning to stay involved in climate change related activities after the programme (13% said maybe).

### Module attendance trends



# OUR IMPACTS

## SUPPORTING ACTION

1155

ACTIONS TAKEN BY OUR NETWORK TO TACKLE CLIMATE CHANGE

THE NATIONAL  
THE NEWSPAPER THAT SUPPORTS AN INDEPENDENT SCOTLAND

### CASE STUDY:

YLDP Group Project - Food security and climate justice

The group raised awareness of the Good Food Nation (GFN) Bill in Scotland. They worked with the Scottish Food Coalition (SFC), and were accepted onto their ambassador programme. They were interviewed by 'The National' newspaper, and collaborated with 2050 Climate Group's internal Policy sub-group to generate youth engagement in the consultation through a survey, three 'Doing Dinners' and four SFC events.

NEWS  
16th December 2018  
The Good Food Squad: Meet four of Scotland's new food ambassadors

By Karin Goodwin | [Karin\\_Goodwin](#)  
Reporter



Laura Curtis-Moss, Young Leaders Development Programme, Climate 2050 Group



I've discovered a passion for policy I didn't know I had and reignited a desire for justice and equality that I'd almost forgotten.

- Laura Curtis-Moss (pictured)



**Political:** 16 activities to engage young people in political issues, involving 333 individual inputs. These included 6 consultations (KPI was 2), giving evidence in parliament on the Climate Change Bill (Scotland), presenting at COP24 Katowice, and running our 'Brexit and the Environment' event.



The **2050x Fund** was launched to provide financial support for projects run by our Young Leaders. £4500 went towards supporting youth-led climate change projects across Scotland.

## INCLUSION

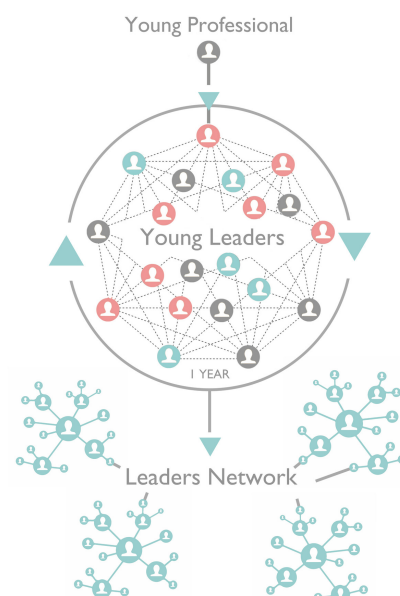
- We supported 19 people with transportation costs of attending our events through our **Travel Fund**.
- Our geographical reach was maintained, as the YLDP intake covered 21 of the 32 local authorities in Scotland, the same as last year.

# OUR NETWORK

Our growing Leaders Network provides a space for YLDP alumni to continue to collaborate on actions, build skills and drive our mission.

- 173 in the network, spread across at least 14 local authorities. **61% conversion** from previous YLDP's (KPI was 60%).
- We ran **5 events**, attended by 137 young people. These included one to explore the role of money in tackling climate change, and one 'high profile' event with leading experts in societal change, Mike Berners-Lee and Ed Gillespie.
- We held **24 'Doing Dinners'** over 4 cities, fuelling around 120 young people to come together to eat, collaborate and work on climate change action.

“ I genuinely leave every [event] I attend having learned something new, met someone new and found a new way of taking on the challenge of climate change.”



## PUBLIC ENGAGEMENT

We sent representatives to over 82 external meetings/events, including:

Scottish Government's Single-Use Plastic forum (ongoing) | Edinburgh's Clean Air Day | National Advisory Council on Girls and Women | Cross-party group on Architecture and the Built Environment | Scotland 2030: Our Food Future | WeAll - Wealth of Nations 2.0 | Scotland's Arctic Strategy workshops

Combined with our own events, this means we've engaged with an estimated audience of at least 2390 people about 2050 Climate Group.

## SOCIAL MEDIA

113K

average monthly tweet impressions

6736

online followers (twitter, facebook, instagram, linkedin)

▲ +5100\*

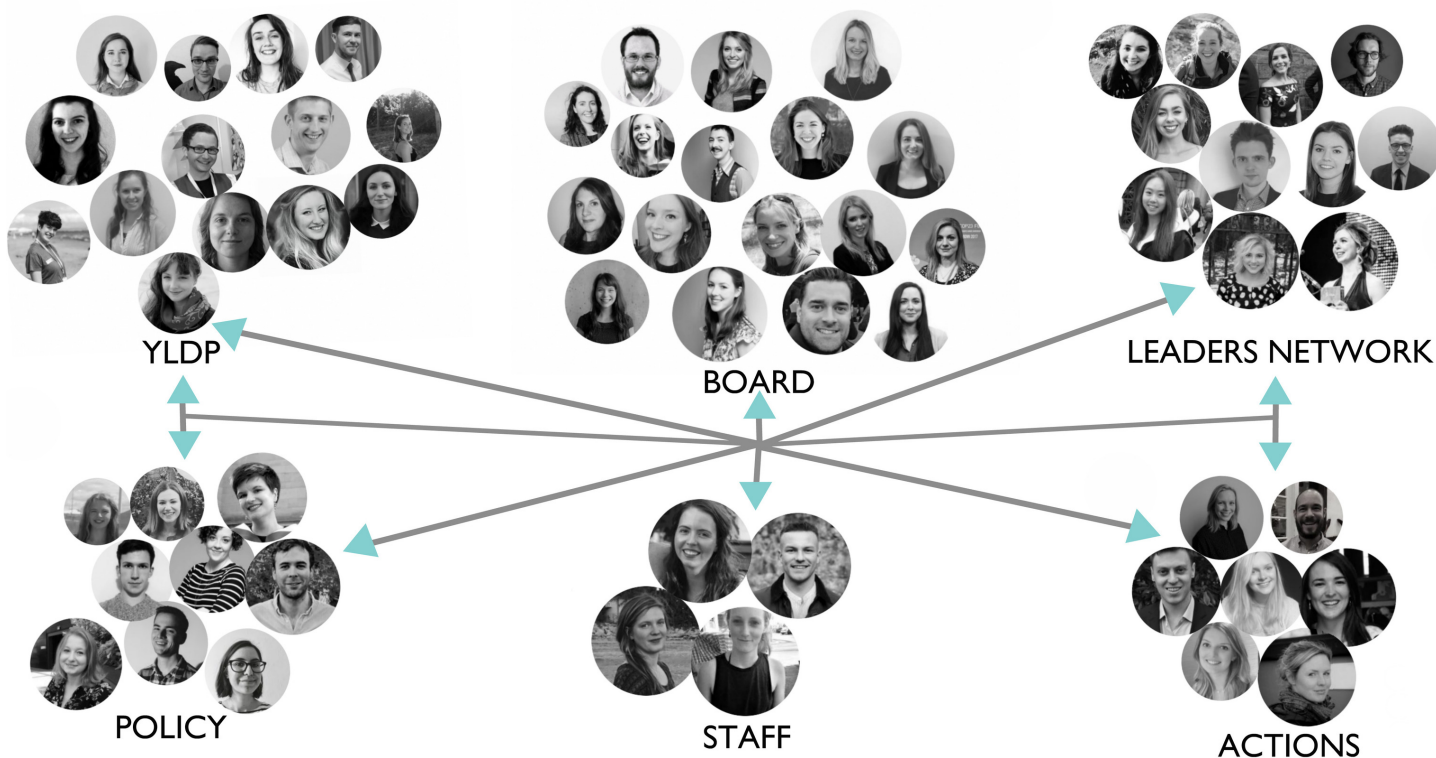
▲ +1836\*

\*compared to last year's summary, calculated March 2018

# OUR FUTURE

We are currently developing our first **3 year Strategic Plan**, to ensure we continue to build on the ambition and achievements of 2050 Climate Group, and can lead action on climate change as effectively and rapidly as possible. This will include stabilising our core structure so we're able to build the capacity of the Leaders Network, and restructuring how we run YLDP Group Projects and Actions.

## THANK YOU YOUTH LED, VOLUNTEER POWERED



- Over **10,700 hours** of work were contributed by our 44 operational volunteer team and 17 Trustees, an **in-kind value of £155,575**, the equivalent of 7 full-time members of staff.
- All under the age of 35.
- The volunteers outstanding commitment, passion and support power 2050 Climate Groups success, and we could not operate without them!

## MAIN FUNDERS AND PARTNERS

