

Person Specification: Communications Lead (Actions & Leaders Network)

March 2018

Position: Operational Team Member

Contact: 2050 Climate Group, recruitment@2050.scot

	ESSENTIAL	DESIRABLE
Experience	<ul style="list-style-type: none"> No experience is specifically required to fulfil this role; however, we do ask that you share your past experiences with us in your application 	<ul style="list-style-type: none"> We would particularly invite applications from those with experience in: <ul style="list-style-type: none"> Communication Marketing Impact Reporting
Knowledge	<ul style="list-style-type: none"> Keen to learn and stay informed Keen interest in sustainability, climate change, young people and affecting change 	<ul style="list-style-type: none"> Knowledge of effective climate change communication strategies Knowledge of UK, European and global climate change issues Knowledge of any of the sectors highlighted above in experience Business links and/or networking experience Knowledge of leadership/ being a leader
Skills	<ul style="list-style-type: none"> Ability to inspire other young people and people from a range of different backgrounds Strong communication skills Strong organisational skills Ability to manage time effectively and stick to deadlines Ability to work remotely as part of a team. 	<ul style="list-style-type: none"> Communication; particularly design skills, digital marketing, web development Social media engagement Data management (spreadsheets) Public speaking
Personal Attributes	<ul style="list-style-type: none"> Aged 18-35 Ability to work well in teams Personal drive and energy Committed to enabling positive change in society Personable, self-confident and flexible 	